



1. Emilidy's Vision

Emilidy is an educational platform focused on real language learning, based on:

- the learning strategies used by Emil Krebs, one of the greatest polyglots in history,
- spaced repetition applied in a structured way,
- and comprehensible input as the main axis of language acquisition.

We are looking for collaborators who understand that learning languages is a profound process.

The Emilidy Associate Creators program was created to collaborate with people who want to be part of a serious, global and growing educational project.

2. What does it mean to be an Emilidy Associate Creator

An associate creator collaborates with Emilidy by recommending educational products and participating in specific campaigns or projects, always maintaining their creative independence.

This is not about mass recruitment or aggressive marketing.

This is a collaboration based on:

- quality of content,
- transparency,
- and a long-term vision.

Audience size is irrelevant.

3. What we offer to partner creators

As an Emilidy partner creator, you can access:

- Commission for each sale of Emilidy decks and lists
- Priority access to new products and launches
- Exclusive discounts on products and events
- Possibility of developing joint products
- Participation in events related to languages and learning
- Opportunities for occasional paid collaborations in specific campaigns
- The program is designed to grow with the creator, not to exploit them in the short term.

4. Products that generate commission

They currently generate commission:

- Decks Emilidy
- Emilidy Standardized Lists

Other products may be promoted, but only those indicated generate a commission, unless expressly stated otherwise.

In the future, new products may be added to the commission system.

5. Compensation model

The compensation model is hybrid and flexible:

- 20% commission
- Possible volume discounts
- Exclusive discounts on products and events
- Paid collaborations on a case-by-case basis for specific campaigns

Specific conditions are communicated after approval by the partner creator.

6. Payments and tracking

- Payments are made periodically
- The methods and timeframes are detailed at the start of the collaboration
- Transparent performance tracking and detailed reporting are provided.

Emilidy prioritizes clear and sustainable relationships, with no fine print.

7. Exclusivity and external collaborations

- Occasional collaborations with other brands, including language learning platforms, are permitted, provided they are not actively contrary to Emilidy.
- Total or permanent exclusivity is not required

The goal is not to overcome creative blocks, but rather to foster professional coexistence.

8. Guidelines and good practices

The associated creators are expected to:

- maintain an honest and educational approach,
- avoid unrealistic promises,
- communicate clearly to your audience.

Emilidy reserves the right to suspend or terminate a collaboration if the content:

- It damages the project's image,
- It is misleading,
- or seriously contradicts the educational values of the platform.

These guidelines exist to protect both the project and the creators themselves.

9. How to request access

Access to the Emilidy Associate Creators program is through an application form.

Before applying, it is essential to have read and understood this document.